

Kierunek: Zarządzanie

Leadership in business

Forma studiów: Stacjonarne
Angielski

Program studiów

Selected specialty classes:

- REVAS business game
- Marketing tools
- Small business management
- Cooperation in a multicultural environment
- International competencies in business
- Corporate social responsibility
- Project management
- Customer relationship management
- HR management

[Szczegółowy program](#)

<https://www.dsw.edu.pl/studia-i-szkolenia/studia-i-stopnia/kierunki-i-specjalnosci/zarzadzanie/leadership-business>